



## I LOVE LICORICE – THE NEW LOOK FYNA LICORICE RANGE

### MEDIA RELEASE

July 2011

Fyna Foods successful range of licorice-based products are highly regarded and loved by all licorice consumers. Every product is produced using only the highest quality ingredients and has the delicious taste that keeps you coming back for more!

Fyna Foods is excited to revitalise the Fyna Licorice range and update the packaging to a more modern and contemporary look.

Keep your eyes out for these dynamic new packs in your local supermarkets and milk bars. This new packaging will be rolled out across the Fyna Licorice range;

- Fyna Milk Chocolate Bullets - 300g RRP \$2.30
- **NEW** Fyna Dark Chocolate Bullets - 300g RRP \$2.30
- Fyna Milk Chocolate Strawberry Bullets - 300g RRP \$2.30
- **NEW** Fyna White Chocolate Raspberry Bullets - 280g RRP \$2.30
- Fyna Licorice Fruit Bites - 300g RRP \$2.30
- Fyna Licorice Chunks 300g - RRP \$2.30
- Fyna Milk Chocolate Licorice Logs - 230g RRP \$2.30
- Fyna 2 Metres of Licorice - 240g RRP \$2.20
- Fyna 1 Metre of Licorice - 120g RRP \$1.35



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For further information or to request product samples, please contact Fyna Foods on

1800 799 098 or please visit [www.fyna.com.au](http://www.fyna.com.au)